

1. definition of terms - see in SDS/SDC.

substantiated - IOM \rightarrow Change in morbidity or mortality

No "significant" - only ② plot sig.

↓
Cerebrum
or
Eff. Sum.

Check tax document use of words

2. yield vs. delivery → person "yields" (surrender) (not smoker)
 ↓ ↓
 chemistry to smoker

3. ^{Use} PM USA not PM

4. Tense - consistent thru document. (past & present)

5. Style Issue -
We were cdd style

Efe. Seven - Cold style - Phush
- we found

6. ~~Analysis~~ Alky, test, essay -

Specific terms for specific use only
Different words for different things.

~~Mutagen Analysis Assay~~

7. Benbow, Referee, Compuser in Cig

↳ IOM only

→ Referring sig. structure

8. Remove "treatment" group \rightarrow "study" or
Graph efficacy group

Use of italics - Confused → make consistent
→ when are we using italics
quotes use " "

Name, Proper name label - Use italics only
→ Ref., quotes → do something else, not italics

Pg 46 - Machine Smoking Trials →
elaborate "Trial"

Levels, Concentrations, amounts
→ use concentration or amount (not "levels")

Trim:

(Intense and Extreme) ⇒ No defined
Do not describe

↓
Use correct specific terminology

TOC ↔ Make a story ⇒
Product testing

→ Review studies (TOC)
→ unify

clear definition
TPM or TAR

clearly define
in Glossary

TAR — person doc. for proper
use of TPM and/or TAR

Stand alone doc. → Add reference
→ PMUSA posters and
publications added to
SDS

SDC — remove redundant language.

HMT — not mentioned

TAR = TPM — water — mic.

TPM =

SDS = stand alone ; lacks ref. → Add ref.

SDS + SDC — stand alone